LEARNING, ENGAGEMENT AND BELONGING
1. Advance a culture of innovative, inclusive, and relevant pedagogy
2. Cultivate a culture of inclusive excellence
3. Cultivate global perspective, engagement, and professional preparation
4. Strengthen a culture of wellbeing for students, staff, and faculty

ENROLLMENT, RETENTION AND GRADUATION
1. Integrate our student service systems
2. Strengthen online program offerings
3. Recruit non-resident and international students

RESEARCH AND CREATIVE EXCELLENCE
1. Increase the number of research-active faculty
2. Support student research and creative work
3. Invest in research staff support and research infrastructure

FINANCIAL STRENGTH
1. Implement an incentive-based budget model
2. Cultivate diversified streams of revenue
3. Improve student affordability and access

DELIBERATE INVESTMENT (PEOPLE, PROCESSES AND INFRASTRUCTURE)
1. Implement a comprehensive HR operational plan
2. Put a facilities operational plan into practice
3. Put an information technology operational plan into practice
4. Implement a continuous process improvement initiative of university processes
5. Integrated plans and processes for cross-functional alignment

DISTINCTIVE PROGRAMS
1. Develop framework to identify and grow nationally competitive programs
2. Provide education for an evolving economy
3. Increase visibility for programs of distinction

PARTNERSHIPS AND OUTREACH
1. Increase the donor base
2. Invest in innovative partnerships
3. Become the first choice for partnerships in our region
4. Create a culture of service