

# QUICK REFERENCE



## LEARNING, ENGAGEMENT AND BELONGING

1. Advance a culture of innovative, inclusive, and relevant pedagogy
2. Cultivate a culture of inclusive excellence
3. Cultivate global perspective, engagement, and professional preparation
4. Strengthen a culture of wellbeing for students, staff, and faculty



## ENROLLMENT, RETENTION AND GRADUATION

1. Integrate our student service systems
2. Strengthen online program offerings
3. Recruit non-resident and international students



## RESEARCH AND CREATIVE EXCELLENCE

1. Increase the number of research-active faculty
2. Support student research and creative work
3. Invest in research staff support and research infrastructure



## FINANCIAL STRENGTH

1. Implement an incentive-based budget model
2. Cultivate diversified streams of revenue
3. Improve student affordability and access



## DELIBERATE INVESTMENT (PEOPLE, PROCESSES AND INFRASTRUCTURE)

1. Implement a comprehensive HR operational plan
2. Put a facilities operational plan into practice
3. Put an information technology operational plan into practice
4. Implement a continuous process improvement initiative of university processes
5. Integrated plans and processes for cross-functional alignment



## DISTINCTIVE PROGRAMS

1. Develop framework to identify and grow nationally competitive programs
2. Provide education for an evolving economy
3. Increase visibility for programs of distinction



## PARTNERSHIPS AND OUTREACH

1. Increase the donor base
2. Invest in innovative partnerships
3. Become the first choice for partnerships in our region
4. Create a culture of service